



# Sun Rich Product Update

A **FRESH** APPROACH TO FRUIT.™

[www.sun-rich.com](http://www.sun-rich.com)

**April 29, 2009**

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## Swine Flu Information

To our valued customers, distributors, and broker partners:

In the last few days Swine Influenza has become a global concern due to the increasing number of cases being reported in more areas and the increase in the alert level from the World Health Organization. There are a number of questions that people have regarding their health, their surroundings and what precautions that they should be taking in their everyday lives.

We would like to share with you some information regarding how we are responding to this growing concern.

The Center for Disease Control (CDC) has confirmed that the primary manner of transmission of the Swine Influenza is by coming directly into contact with someone who has the virus. **It is not transmitted by food products.**

The top recommendation from the CDC to help stop the spread of the virus is to ensure that all people wash their hands frequently and avoid touching their eyes, nose or mouth. In an effort to help our employees remain protected from this and other communicable diseases we regularly provide training on personal health habits and good manufacturing practices. It is important that we all participate in the education of our team members to ensure the best response in these situations.

Concerns specifically regarding the produce industry include the hygiene practices of the people harvesting produce. Again, the CDC has confirmed that this is not a method of transmission since one needs to come into contact with someone who has the virus in order to contract it.

As always, Safety remains a top priority at Sun Rich Fresh Foods, for our staff, our customers and consumers. We will continue to take every precaution to reduce the risk of any and all safety hazards that potentially affect our products or our staff.

We hope that this will help clarify any concerns you may have about Sun Rich products. If you have any other questions or concerns, the CDC website has some further information – [www.cdc.gov/swineflu/key\\_facts.htm](http://www.cdc.gov/swineflu/key_facts.htm).

Regards,

Sun Rich Fresh Foods Inc.

**SUN RICH FRESH FOODS INC.**

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