

FOR IMMEDIATE RELEASE

March 25, 2008

**SUN RICH FRESH FOODS INC. VOLUNTARY RECALL ON SELECTED CUT CANTALOUPE PRODUCTS**

**Brampton, ON** – As a precautionary measure, **Sun Rich Fresh Foods Inc.** has issued a voluntary recall on selected Sun Rich and A&P brands of fresh-cut fruit products sold through retail stores and on specific production lots of foodservice products sold in Ontario, Quebec and the Maritimes because they may contain cantaloupe grown by Agropecuaria Montelibano, a grower-packer referenced in the CFIA Health Hazard Alert of March 22, 2008. **No illnesses have been associated with Sun Rich products**, and Sun Rich has not been implicated in the Salmonella outbreak.

Sun Rich made this decision based on its commitment to food safety and to fully support the CFIA action.

The products on this voluntary recall by Sun Rich Fresh Foods Inc. include the following fruit items containing cut cantaloupe that were sold in retail stores in Ontario and Quebec:

**Retail Products with Best Before Dates:**

Sun Rich	Fruit Salad 511g/18oz	0 60243 00540 8	26-Mar-08
Sun Rich	Fruit Salad 907g/32oz	0 60243 00541 5	26-Mar-08
Sun Rich	Fruit Tray 1.82kg/64oz	0 60243 01100 3	26-Mar-08
Sun Rich	Cantaloupe Chunks 511g/18oz	0 60243 01056 3	26-Mar-08
Sun Rich	Mixed Melon Chunks 511g/18oz	0 60243 01059 4	26-Mar-08
A & P	Fruit Salad 3.63kg/8lb	0 602430 0573 6	08-Apr-08

Sun Rich Fresh Foods is a processor of fresh cut fruit products. Our facilities regularly undergo third party audits and we maintain verified HACCP plans. Our food safe processing procedures include raw material inspections, good employee hygiene practices and training and multiple sanitizing washes of all fruit throughout the process.

Only the above listed products sold in Ontario and Quebec with these particular best before dates are part of this notice.

Customers with questions may contact the company through our customer service line 1-800-661-0087 (Ext. 330).

For information on Salmonella, visit the CFIA Food Fact website page at <http://www.inspection.gc.ca/english/fssa/concen/causee.shtml>

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**SUN RICH FRESH FOODS INC.**

NORTHEAST    SOUTHWEST    NORTHWEST    EASTERN  
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**A FRESH APPROACH TO FRUIT.**  
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