

FOR IMMEDIATE RELEASE

December 21, 2011

**SUN RICH UPDATES A CLASSIC RETRO SALAD**

**Richmond, BC** – Sun Rich Fresh Foods Inc. is pleased to announce the launch of its new ready-to-serve Waldorf salad kit for foodservice and retail. Sun Rich puts a modern spin on the retro-inspired taste of the classic Waldorf Salad by combining ready-to-mix & serve fresh diced apples, grapes, golden raisins and walnuts with a low-fat vanilla yogurt dressing. This entertaining favourite can be served as-is or paired with diced celery and/or chicken for even more delicious variety.

Jeanette Weeks, Sun Rich Retail Sales Manager, Canada commented, “the Waldorf is a classic salad that evokes the style and decadence of the days gone by, yet with our low-fat yogurt dressing, fits perfectly with today’s healthy lifestyles.”

The products are available in a convenient “bag-in-box” food service format containing four 2½ -pound batches with 14 days of shelf life. For retail, Sun Rich packs the product in convenient 24oz kits. Creative recipes and videos are on the Sun Rich website at [www.sun-rich.com/recipes](http://www.sun-rich.com/recipes).



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**SUN RICH FRESH FOODS INC.**

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