

# Sun Rich

# PRESS RELEASE

## Sun Rich Appoints New Vice President of Sales & Marketing

January 21, 2015

Today Sun Rich Fresh Foods Inc. announced that **Theresa Makelki** has taken the position of **Vice President, Sales & Marketing**.

Theresa joined Sun Rich in 1993 and has held positions of increasing responsibility during her tenure with the company

Sun Rich President, Neville Israel commented that “Theresa is extremely knowledgeable about all aspects of our business and has excellent relationships with many of our key customers from her former role as Vice President, Customer Solutions & Continuous Improvement.” He went on to say “I am very excited about seeing Theresa utilize her incredible organizational and team development skills on the Sales and Marketing side of our business.”

### About Sun Rich

Sun Rich provides high quality fresh-cut fruit to North American foodservice and retail customers through our network of state-of-the-art processing facilities in Vancouver BC, Los Angeles CA, Reading PA, and Toronto ON. Sun Rich Fresh Foods’ vision is “Healthy Eating Easy”. Our sole focus is fresh, high quality cut fruit; fruit is our passion and our expertise.

#### SUN RICH FRESH FOODS INC.

Northeast  
888.386.4199

Southwest  
800.735.3801

Northwest  
800.661.0087

Eastern  
888.200.3143

[sun-rich.com](http://sun-rich.com)



**Sun Rich**

A fresh approach to fruit