

# Sun Rich

# PRESS RELEASE

## Sun Rich Announces Executive Promotions

**October 23, 2012**

As we at Sun Rich pursue our vision of “Healthy Eating Easy”, we are continually striving to meet and exceed the ever-changing needs of our customers and the marketplace.

To enable success in this pursuit, we are pleased to announce the promotion of Theresa Makelki to the position of Vice President, Customer Solutions and Continuous Improvement and Steve Davies to the position of Vice President, Finance.

Theresa has held a variety of positions of increasing responsibility across several disciplines since joining Sun Rich in 1993. In 2009 she achieved her black belt in Lean Manufacturing / Continuous Improvement and has since played a major role in embedding Continuous Improvement in the Sun Rich culture. Further, her Continuous Improvement capabilities combined with her knowledge of both Sun Rich and customer systems enables her to regularly find win-win solutions, realizing efficiencies and maximizing customer value. Amongst her many projects, Theresa is currently involved in strengthening Sun Rich category management and analytical capabilities to help our customers achieve sustainable growth in our category.

Steve has his Chartered Accountant designation and joined Sun Rich in early 2010 as Controller. His responsibilities include Finance & Accounting, Risk Management and IT. In his brief tenure with Sun Rich, Steve has facilitated some significant improvements in processes and communication. Technology is an important enabler to our ongoing success and Steve is committed to leveraging it as well our Continuous Improvement tools to create value for internal and external Sun Rich customers.

### About Sun Rich

Sun Rich Fresh Foods provides high quality fresh-cut fruit to North American foodservice and retail customers through our network of state-of-the-art processing facilities in Vancouver BC, Los Angeles CA, Reading PA, and Toronto ON. Sun Rich Fresh Foods’ vision is “Healthy Eating Easy”. Our focus is fresh, high quality cut fruit; fruit is our passion and our expertise.

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